2021 ANNUAL REPORT
Dear Friends,

When I began at the Cottage in September of 2021, I was impressed with the critical preservation work, responsive programming, and impactful storytelling demonstrated by the Cottage team.

I arrived from the Smithsonian where my work involved helping communities---especially vulnerable communities---tell their stories. President Lincoln’s Cottage stands at the intersection of many communities, from Petworth locals, to historical pilgrims, to preservation enthusiasts, to bereaved families. This house means so much to so many.

The stories told this year are included in this report. The year began with a mystery solved when our Senior Preservationist Jeff Larry discovered two exposures: an intricate frieze likely original to the house, and an imitation of crown molding likely of the Lincoln era. Some of the most important stories we told this year dealt with tragedy. Our exhibit Reflections on Grief and Child Loss brought thousands of families to the Cottage to connect with the Lincolns as parents and honor their own lost loved ones. The impact of the exhibit was personal for the families, and groundbreaking for both the museum field and the cultural perception of Mary Lincoln. Both the Washington Post and Smithsonian questioned the narrative that ‘Mary Lincoln was crazy’ by examining her as a bereaved mother in the light of our exhibit. New versions of old stories were read by hundreds of thousands of people across the country.

The stories we tell here inspire, guided as they are by the empathy, relentless dedication to self-improvement, and intellectual depth of Abraham Lincoln (and the brilliance and resilience of Mary). President Lincoln is a rare point of agreement in a still-divided country. He has come to represent our deepest ideals. The Cottage, with its dedication to education, preservation of place and social justice, strives to live up to these ideals and share them with future generations.

Thank you for playing a role in this story.

Michael Atwood Mason
CEO & Executive Director
Dear Friends,

2021 was another year of hope and challenge for the Cottage and the country. New vaccines, new variants, new protests, new injustices, a new administration, an attack on the Capitol.

At President Lincoln’s Cottage, the year began with a loss: the departure of longtime CEO & Executive Director Erin Carlson Mast, who had guided the Cottage through its formative early years. The months that followed were ones of growth and innovation, thanks to the resilient Cottage staff and especially the Director of Programming, Callie Hawkins. In her months as Interim Director she demonstrated the capable and empathetic leadership that we admire at President Lincoln’s Cottage. The year ended with a beginning: the first few months with a new head Michael Atwood Mason, a respected folklorist and 29-year Smithsonian veteran. Our entire board was wholeheartedly behind his appointment, and we continue to be heartened by his revolutionary work. His commitment to transparency, inclusion, and collaboration have launched the Cottage into a new era.

New leadership brings a renewal of commitment—to address the needs and aspirations of our local communities as well as national challenges. Through new beginnings and new challenges, the old scourges of racism, division, and inequality remain constant in this country.

With your help, we will tackle the “unfinished work” of democracy and draw inspiration from a place that provided sanctuary and hope to our greatest president.

Sincerely,

[Signature]

RICHARD MURPHY
Chairman of the Board
With expertise, vigilance, and continued investment, the Preservation team works to ensure that the Cottage will be available for future generations to pick up Lincoln’s "unfinished work."

2,000+ Hours of preservation work in 2020

625 Square feet of refinished flooring

28 Shutters restored.

7 Doors restored.

20+ Layers of paint removed to expose the decorative painting in the parlor.

10 Areas of trade expertise involved in Cottage preservation.

250+ Linear feet of baseboard and trim restored.
PUBLIC PROGRAMS

Our programs help us examine the past, value the human experience, build empathy for one another, and inspire civic action for the future.

RESPONSIVE PROGRAMS

27 In-person events executed with safety in mind.

9 Virtual programs to ensure continued access.

SCHOOL PROGRAMS

3,082 Students and teachers served virtually and in-person in 2021.

14 Schools who participated in our virtual field trips.

1800 Students whose learning was guided by our 2021 teacher workshops.

Q & ABE PODCAST

3168 Listens to Q&Abe.

26 Countries represented in our 2021 podcast audience.
Our special programs are opportunities to delve into big ideas and issues faced by Lincoln and his contemporaries, the legacy of their decisions, and our responsibilities as citizens today.

1264 Lincoln letter brain teasers sent by snail mail to puzzle enthusiasts in 40 states and four countries.

18 Social studies programs offered to young learners.

5 Time zones navigated for our virtual 2021 Students Opposing Slavery summit.

1280 Vellum leaves commemorating lost loved ones hanging on the willow tree in our special exhibit, *Reflections on Grief and Child Loss*.

69 Total miles biked by participants recreating Abraham Lincoln's commute from the Cottage to the White House.

8 U.S. Senators who visited the Cottage in April of 2021.
EVENTS

It is our privilege to host events that share Lincoln’s beloved home with people who share in his values.

9 Couples who chose to make their own history at President Lincoln’s Cottage.

10 Meetings and retreats for businesses and nonprofits.

5 Partnership organizations we collaborated with through our M.A.S.E. program (Mission Advancement through Special Events).

50 Years of marriage celebrated at one couple’s golden anniversary, held at the Cottage.

"Our guests were in awe of the beauty and history of the property, especially that it was nestled in the middle of the city."

- A special event client
ENGAGEMENT & MARKETING

We connect with others to raise awareness of the power of this place and its importance in history.

238%  Audience growth across our social media channels.

11K   Viewers of our most popular Instagram reel.

41%   Increase in average session durations on our new website (launched December of 2020)

155M  Approximate number of unique visitors to media pages that discussed President Lincoln's Cottage.

36K   Approximate number of people who tuned in for the initial screening of "The Price of Freedom," the episode of educational TV series Roots Less Traveled on NBC that was filmed at the Cottage and told the story of a family's journey to emancipation.
2021 FINANCIAL REPORT

**REVENUE**

- Contributions & Grants: 67.6%
- Admissions & Museum Store Sales: 18.5%
- Programs & Events Income: 9.4%
- In-kind Donations: 2.5%
- Investment Income, Net: 78.9%

**EXPENSES**

- Programs & Services: 14.3%
- General & Administrative: 6.8%
- Fundraising: 78.9%

---

### SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants</td>
<td>$832,677</td>
<td>$193,571</td>
<td>$1,026,248</td>
<td>$628,955</td>
</tr>
<tr>
<td>Admissions and museum store sales, net of costs of good sold of $17,760</td>
<td>142,515</td>
<td>-</td>
<td>142,515</td>
<td>165,882</td>
</tr>
<tr>
<td>Programs and events income</td>
<td>29,868</td>
<td>-</td>
<td>29,868</td>
<td>257,463</td>
</tr>
<tr>
<td>In-kind donations</td>
<td>38,414</td>
<td>-</td>
<td>38,414</td>
<td>41,262</td>
</tr>
<tr>
<td>Investment income, net</td>
<td>281,254</td>
<td>-</td>
<td>281,254</td>
<td>41,155</td>
</tr>
<tr>
<td>Other revenue</td>
<td>2</td>
<td>-</td>
<td>2</td>
<td>33,358</td>
</tr>
<tr>
<td>Net assets released from donor restrictions</td>
<td>383,018</td>
<td>(383,018)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total support and revenue</strong></td>
<td>$1,707,748</td>
<td>(189,447)</td>
<td>1,518,301</td>
<td>1,168,075</td>
</tr>
</tbody>
</table>

### EXPENSES

- Program Services: $1,099,313
- General and Administrative: 94,660
- Fundraising: 199,535

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total expenses</strong></td>
<td>$1,393,508</td>
<td>$1,502,824</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>$314,240</td>
<td>(334,749)</td>
</tr>
<tr>
<td>Net assets at beginning of year</td>
<td>$1,379,049</td>
<td>$2,187,425</td>
</tr>
</tbody>
</table>

### NET ASSETS AT END OF YEAR

- 2021: $1,693,289
- 2020: $1,852,676
FOUNDATION, CORPORATE AND GOVERNMENT DONORS

Thank you to our donors who supported us between January 1, 2021 and December 31, 2021 and who enable us to continue Lincoln’s fight for freedom.

* Denotes in-kind donations

$100,000+
Latinos Economic Development Center
Robert H. Smith Family Foundation
DC Commission on the Arts and Humanities

$1,000-$4,999
Charleston Associates, Inc.
The Malkin Fund

$50,000-$99,999
Pulvermann Charitable Trust

$10,000-$49,999
Beam Suntory*
Eversheds Sutherland (US) LLP*
Newburger-Schwartz Family Foundation

Up to $999
8 Media Group
Amazon Smile
Benevity
Bunge North America
Caterpillar
Daughters of Union Veterans of the Civil War
Facebook
Lumina Foundation
Military Order of the Loyal Legion of the United States
Smith Ackerly Charitable Fund
The Kingfisher Foundation

$5,000-$9999
The Gipson Family Foundation
Thank you to our donors who supported us between January 1, 2021 and December 31, 2021 and who enable us to continue Lincoln's fight for freedom.

**$100,000+**

- Tefft and Nancy Smith

**$25,000- $99,999**

- Jean Baderschneider and Pat MacArevey
- James Lynch and Anne Woodard

**$10,000- $24,999**

- Andy and Julie Klingenstein
- Rick and Karen Murphy
- Richard Parker and Tara Sakraida Parker
- Brodie Remington and Sapienza Barone
- Kathleen and Larry Zimpleman

**$5,000- $9,999**

- Ghazwa Al-Younes Totonji and Irfan Totonji
- Thurgood Marshall, Jr. and Teddi Marshall
- Debby and Dan McGinn
- Deborah Meshulam and Andrew Becker

**$1,000 -$4,999**

- Seth and Lynn Abraham
- Barbara and Mark Bertolini
- Terri Bourus
- Ardath Cade
- Daniel Carmichael
- Brian and Lucy Conboy
- Guy and Beverly Elzey
- Thomas Stahl and Simon Fong
- Cary Franklin
- Marc and Kimberly Goldwein
- Callie Hawkins and Jason Hobbie
- Brittany and Joshua Judge
- Nicole Lewis
- Raymond Locker
- Andy and Samantha Lozano
- Sophie Lynn and David Frederick
- Michael Atwood Mason
- Richard and Julia Moe
- Jared Peatman
- Mary Schapiro and Charles Cadwell
- Linda and David Sexton
- Wendy Swanson
- Sarah Tegen and William Cook
- Bill Thorne and Bo Bryant
- George Wellman
David Adamson
Kristin Ahlman
Janet and Doug Ahnemann
Mike Alderfer
Stephen Alderman
Deborah Ambers
Jacqueline Amthor
Jeanne and Michael Anderegg
Chuck Andreatta
Anonymous
Susan and Alan Apter
Teresa Arledge
Linda Ayres and David Brewster
Maud Ayson
Arlene Badger
Judy Balk
Judith Ann and Mel Balk
Sandra and Douglas Banks
Betty Barnett
John and Lisa Barnhardt
Christopher Barr and Patricia Jayne
Thomas and Terri Barry
John Barstow
Becky Ann Bartness
Carol and Gary Bauer
Bob Bauer
Alicia Bazzano
Ingrid Becton
Lee Benaka
Hilary Benson
Robert Benton
Susan Bernhardt
Judith Bill
Jack Billig
Peter and Catherine Bishop
Luis and Theresa Blandon

Alicia Blassengale
Joanna Blatchly
Jonathan Block
Amy Bloom
Deborah Blumenthal
James Bobbitt
Margo and Nathan Bolduc
Cherie Bonazzola
Evelyn Booth
Matthew Borders
Edward Borrego
Carol Bracht
Eileen Bradner
Karla and Larry Bright
Barbara Brooke
William and Patricia Brown
Lyndea and Tary Brown
Elizabeth Smith Brownstein
Sandra and Paul Byrne
Francisco Garcia Cabrera and Jason Molihan
Lisa Caito
Margaret Camomile
Mary Beth Campbell
Josh Canary
Keith Carlson
Burrus and Cindy Carnahan
Albert and Eileen Caron
Paula Carson
John Cator
Julia Cavallo
Alwyn Chao
Robb Chapman and Sarah Hosford
Robin Cherney
Anthony and Joan Churchill
Brandon Cochenour and Danelle Kosmal
Elise Cocke
Adam Cohen
Glenn and Dixie Colson
Bob Connelly
Denis and Anita Cooke
Nora and Michael Corra
Thomas and Sallie Coughlin
Jeanne and Thomas Cox
Spencer Crew
Molly Santa Croce
George Cross
Thomas and Beverly Crovo
Cynthia Dalton
James and Bannia Darrow
James and Jennifer Davis
Lloyd Davis
Michael Davis
Emily Davis
Dirk and Katherine DeDecker
L. Alicia Delahunty
Kendrea DeLauter
Jon and Vicki Delgado
Randall DeValk
Patricia DiGiovanni
Scott Dodd
Renee and Donald Domogauer
Leslie and Philip Downey
Don Doyle and Marjorie Spruill Doyle
Noella Driscoll
Cameron Dunlap
Patricia Duperron
Edward Dwornik
Harold Eckert
Karen Elkins
Elizabeth Eubank
Debra Farrago

Charles Felder
Eduardo Ferrer
Jordan Fitch
Marilyn Fitzgerald
Mary Fitzpatrick
Katrina Foard
Mark Foreman
Ashley Fortenberry and Jason Arvanites
Meghan Frey
Tom Fullerton
Mary Furi
Michael Gabriel
Paul Gallmeier
Douglas and Amanda Galuszka
Frank Gannon
Wayne Garrett
Laura and Thomas Geigner
Amy Gabriel and Dawn Gelle
Patrick Gendreau
Kathy Girling
Peter and Katie Goelz
Charles and Karen Goetz
Helen Darling and Brad Gray
Meredith Griggs
Mia Grosjean
Lenore Gurin and Richard Hirschoff
Bruce Guthrie
Gerald Hall
Michelena Hallie
Brendan Hallisey
Karen Hanchett
Mary Hanley
James Harold
Dennis Harris
George Harris
Mary Ann Saour and Glennon Harrison
Rachel and James Hawkins  
Cynthia Hazeltine  
William and Rena Henderson  
Chris Higgins  
Steven Hildner and Emma Stockton  
Cindy Hoffman  
Joan Hoffmann and Thomas Haard  
Robert Hogan  
Mary Holbeck  
Gina Hollinger  
Judith Holm  
Harold and Edith Holzer  
Joyce Horst  
Linda Horton  
Craig Howell  
Deb and Steve Howie  
Margaret Hoyos  
Henry and Julienne Hubbard  
Lindalyn Hutter  
Lois Jagers  
Judy Jewett  
Kathryn Johnson and Steve Kuemmerle  
Cathryn Jordan  
Bruce Kahn  
Debbie and Charlie Karl  
Ann Kathan  
Erna and Michael Kerst  
Rebecca Kilborne  
Joan Killingsworth  
Peter Kissel  
Zach Klitzman  
Stephanie Klodzen  
Robert and Ellen Knight  
Kristin and David Koehler  
Marcia Koomen  
Robert Kosasky  
Anne Kozak  
Steve Kramer  
Murali Krishnan and Mary Jo Lang  
Michelle Krowl  
Laura Kunkel and Aldo Prosperi  
Chris Lancette  
Leighton Lang  
Frank Lawrence  
Richard Lawrence and Laura Leach  
Virginia Layton  
Catherine Lazaroff  
Jack and Virginia Lee  
Myrna Lee  
Art Von Lehe  
Sheldon Lehner  
Jane Lendway  
Drew Lent  
Lawrence Lesick  
Estee Levine  
Chris Lillie  
Donald and Mary Lindberg  
Diane and Gene Linfors  
Fred Linger  
Marigold Linton  
Nancy Luedtke  
Jessica Lunde  
Judith and Barry Lutzky  
Mike Lynch  
Julie Mangis  
Kirk Manhardt  
Theodore Mannarino  
Frank Marshall  
Teresa and Ken Martz  
Erin Carlson Mast and Andrew Mast  
Bob and Pat Mayernik  
Michael and Hannah Mazer  
Brenda and Brian McCanon
Up to $999

Vivian McCarter
Jill McGovern
James and Susan McKenna
Dan McVane
Martha Medina
Judith Meguire
John Meiman
Edward and Jean Mensh
Elizabeth Merritt
William and Eleanor Messner
Jacob Meyer
Pat Meyers
William Miller
Stephen and Laura Mitchell
Steve Monke
Susan West Montgomery
Mea Moore
Sashi Moorman
Erik Mueller
Mary Mullany
Denise Neary and Christopher Kelly
Christopher Neblett
Chris Nelson
Winkle Nemeth
William Nesper
Francois and Marta Newkirk
Marsha and William Nickels
Alan and Carol Norris
Curtis Harris and Cody Norton
David Nuttle
Joy Oakes and Thomas Cassidy
Jane Pacelli
Howard Palefsky
Cynthia Pank
Edward Parran and James Guidera
Brenda Pascal
Marian and Carl Patey

Shari Petersime
Suzanne Pineau
Brian Plunkett
Richard and Casey Pokrass
Karen and Joseph Porcello
Joan Quinn
Sarah Rand
Meigs Ranney
Laura Rasor
John Rdzak
Stephanie Recore
John Reinhart
Lynn Rhomberg
Brenda and Jim Richmond
Julian and Susanne Ridlen
George and Barbara Riedel
Eric Ries
Beth and Jim Roberts
Gene Robinson
Franklin Rogers
Lisa Romano
Nicholas Ross
Lisa and James Samia
Nancy Sanders
Janet Saros
Eleanor Scarcella
Timothy Schaffer
Michalene Schechter and Timothy Herzet
Annesley Schmidt
Carla Schneier
Mark Schrader
Laurence Schor
Diana Schroeder
Warner Session
Margaret Sewell
Alyssa Shaw
Gerald Shea
Joan Shea and Robert Eskin
Sherry and Don Shiesl
Milton Shinberg
Rebecca Siegel
Richard Simo
Georg Simon
Alan and Ann Simpson
Mark Sims
Olivia Singelmann
Sarah Singletary
William and Judith Singleton
Emil Skodon
Kathleen and Bradley Sommer
Kellie Spain
Robert and Kate Speckman
Florence Stanley
William Stanton
Peter Steingraber
Joanne Stickel
Gregory Stohr
Diane Sullivan
David Tatelbaum
Scott Taylor and Tricia Barsamian
Teresa Taylor
Cheri Tell
Harry and Rick Tepker
Norzetta and Neina Thiessen
Harry Thompson
Linda and Steuart Thomsen
Joseph Toscano
Elizabeth Touma
Cynthia Travers
Jeannine Turenne
Sam Ungar and Alex Saslaw
Grant Veeder
Susan Verhoeven

Jason Vittu
Anne Vorce
Elsie Walker and Allerton Kilborne
Kristi Walseth
Stephen Warnke
Jacquelyn Weaver
Allison Weber
Barbara and William Weidus
Jac Whatley
Stephanie Williams
Matthew Williamson
Craig Winslow
Blake Wintory
Rebecca Wise
Robert and Carol Wooley
Manan Yajnik
Charles Yeakey
Leemone and Amanda Young
Chris Young and Kelly Horein
Christian Zafiroglu
Alan Zarrow
Blake Zenuni
Heidi Zimmerman
Deborah Ziska
Susan Zox-Smith and Hedrick Smith
Sara Zuckerman
GIFTS IN MEMORIAM

Gifts made January 2020 - December 2021 as part of our exhibit, Reflections on Grief and Child Loss.

IN LOVING MEMORY OF

- Ben Gradison
- Coley James Hobbie
- Bradford Warren Smith
- Gwen Hendly
- Ruthie Mae Unkovic
- William J. Foreman
- Riley James Davis
- David Robert Raul Ferrer
- Kirk Francis Ziska
- Harold Eubank
- Benjamin James Taylor
- Anastasia Naimah Swanson
- Jay Cecil Banks
- Emma Paige Lewis
- Cornelius Carpenter, Sam Carpenter, Bruce Carpenter, Annie Carpenter
- Mary Elizabeth Wynn Mategrano
- Henry Caito
- Daniel Elliott Barnhardt
- Benjamin Bedell Koomen
- Colin Michael Horwitz
- Joshua Stephens
- Kathryn Frances Sullivan Bacher
- Wesley Harald Frey

GIVEN BY

- Candice Shy Hooper and Lindsay Hooper
- Callie Hawkins and Jason Hobbie; Candice Shy Hooper and Lindsay Hooper; Bud and Beverly Elzey
- Tefft and Nancy Smith
- George Wellman
- Rachel Unkovic
- Mark Foreman
- Emily Davis
- Eduardo Ferrer
- Deborah Ziska
- Elizabeth Eubank
- Teresa Taylor
- Wendy Swanson
- Sandra and Douglas Banks
- Nicole Lewis
- Ruth Carpenter
- Terri Bourus
- Lisa Caito
- John and Lisa Barnhardt
- Marcia Koomen
- Shannon Horwitz
- Cindy Hoffman
- Diane Sullivan
- Meghan Frey
GIFTS IN MEMORIAM

The loved ones listed on these pages are memorialized with a leaf on the exhibit’s weeping willow.

IN LOVING MEMORY OF

Levi James Lozano
Ruby Soho Grace Young
Katie Field
Sharon Anne Peterson
Matthew Nathaniel Pratt
Ron Tucker Jr.
Jacqueline Tell
Margot Julia Cochenour
Megan Elizabeth Santa Croce
Briana Marie Bertolini
Erik Johnson
Clifford A. Moore
Samuel Robert Ahnemann
Grace Michele Girling
Cora June Dunlap
Ethan Miles Williamson
Gala Rose Taylor
Logan Michael Judge
Nicolas Francois de la Garza Newkirk
Brayden Miluszusky
Lowell Ensel
Barb, Keith, Greg, Sue, David, Kathy Baderschneider
Allan Spiegel, Marian Spiegel, Roger Anderson, Dorothy Anderson
Ginny Cobo
Annalee Corinne D’Ambrosio

GIVEN BY

Andy and Samantha Lozano
Leemone and Amanda Young
Katrina Foard
Rebecca Wise
Teresa Arledge
Laura Rasor
Cheri Tell
Danelle Kosmal and Brandon Cochenour
Molly Santa Croce
Barbara and Mark Bertolini
Jessica Lunde
Mea Moore
Janet and Doug Ahnemann
Kathy Girling
Cameron Dunlap
Matthew Williamson
Tricia Barsamian and Scott Taylor
Brittany and Joshua Judge
Francois and Marta Newkirk
Debra Farrago
Ellen Ensel and Fenwick Anderson
Jean Baderschneider and Pat MacArevey and the Baderschneider family
Eric and Doreen Spiegel
Nora Cobo
Shaina and Joe D’Ambrosio
Jean Baderschneider and Pat MacArevey
MISSION
REVEAL THE TRUE LINCOLN AND CONTINUE THE FIGHT FOR FREEDOM

VISION
PLANT THE SEEDS OF LINCOLN'S BRAVE IDEAS AROUND THE WORLD SO THAT ALL PEOPLE, EVERYWHERE, CAN BE FREE