

PRESIDENT LINCOLN'S COTTAGE





ANNUAL REPORT 2016

PRESIDENT LINCOLN'S COTTAGE



LETTER FROM THE DIRECTOR

On January 1, 2016, President Lincoln's Cottage at the Soldiers' Home, a 501(c)(3) Public Charity, took over stewardship of Abraham Lincoln's seasonal retreat. It was the last of the original goals to be realized since President Clinton declared the site a National Monument.

Independence has afforded us the self-determination and ability to make investments in systems and growth necessary to meet the needs of our unique operation and to lay the groundwork to fulfill our vision and mission. When President Lincoln's Cottage first opened



to the public in 2008, few could have predicted what we would become. And yet, in 2016, we had myriad accomplishments in our first year as an independent 501(c)(3): winning numerous national awards for excellence in history, events and innovation in education; adding key roles to our team; earning a range of national media coverage from Discovery Family to C-SPAN to New York Times Magazine; attending a summit with Nobel Laureates including the Dalai Lama in India; and receiving a Presidential Medal. It's a small reminder that our past informs our present, but our future remains unwritten.

We could not have accomplished any of this without your encouragement, guidance, and support. One of the great joys of studying Lincoln is that it seems there is always more to discover in ways that offer new perspective on how Abraham Lincoln's ideas continue to impact our lives today. We also happen to find our country once again a house divided. Our past and our present merge to create a clarion call for us to take up the unfinished work and go forward together.

Sincerely,

Erin Mast

CEO & Executive Director

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On the cover. SOS participants, PLC Board and staff meet with His Holiness the Dalai Lama in New Delhi, December 2016 (Tenzin Choejer)

LETTER FROM THE CHAIRMAN

Speaking on behalf of our entire Board, I want to thank all who have helped in the remarkable creation of President Lincoln's Cottage as we know it today. When I first visited, the Cottage was used as government office space with medal desks and partitions. Now it's an award-winning organization, welcoming people around the world for high-impact programs at an expertly preserved site. The Board and I could not be more proud of all that has been accomplished.



Although much has been accomplished, our work is far from finished. In 2017 we will complete a robust strategic plan detailing our goals for the coming years and the means to achieve those goals. This plan will guide our ongoing effort to preserve President Lincoln's Cottage as a "home for brave ideas" and to deploy President Lincoln's brave ideas to address the contemporary issues our nation faces.

We could not have done any of this without your support, and I look forward to working together toward what lies ahead. On behalf of the founding Board of Directors, I thank you for your commitment to President Lincoln's Cottage.

Sincerely,

Lester G. "Ruff" Fant, III Chairman, Board of Director

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CONNECT WITH DIVERSE COMMUNITIES



EMPOWER THROUGH
INNOVATIVE EDUCATION

Each year, President Lincoln's Cottage hosts over 5,000 students – ranging from kindergarten to graduate school, from all parts of the country – to walk in President Lincoln's footsteps as they learn. With our award-winning education programs, students gain insight into his most influential ideas and decisions, and walk away thinking about how to apply these lessons to their lives and planning to make the world a better place.

All of our school programs are offered free of charge to DC public schools and Title I schools in Maryland and Virginia, thanks to private contributions. In school year 2015-16 we saw a record number of students come to the site to engage with Lincoln's big ideas and to grow their own. We were proud to offer 34 scholarships paying for transportation to the site from local schools, making this space available and accessible to students who rarely get to leave the classroom.

The mission of President Lincoln's Cottage is to bring the world to the Cradle of the Emancipation Proclamation and connect with Lincoln through his untold stories. We take this very seriously, and create ways for people locally and around the world to engage with Lincoln's beloved retreat, both in person and online. In 2016 we brought over 30,000 people onsite as they participated in tours, public events and school programs, and unique activities like the public art installations, "Rotate, Shift, Repeat" and "We Stand Together."

The Cottage presents an opportunity for people of all backgrounds to think about and debate questions of leadership, justice, freedom, and power. Our depth of experience, understanding of the communities we serve, and agility allow us to make quick decisions with impactful results. On November 9, 2016, we opened our doors after-hours to members of the community who were eager for the opportunity to reflect on how we might build national unity. This same-day decision brought over 100 people to the site on a rainy evening, giving individuals the opportunity to draw strength from this place and connect with one another.



THIS IS AN EXPERIENCE THAT HELPED [STUDENTS] BRIDGE THE PAST WITH THE PRESENT. [PRESIDENT LINCOLN'S COTTAGE] HELPS ADD VALUE TO THE HUMAN FAMILY AND THE NEXT GENERATION OF VOTERS.

99

- DC PUBLIC SCHOOL TEACHER



Museum Program Associate Joan on the veranda of the Cottage with a school group (Bruce Guthrie)

SHARE GROUNDBREAKING SCHOLARSHIP

According to the Library of Congress, every 5.5 days a new book about Abraham Lincoln is published. We at President Lincoln's Cottage are committed to sharing the latest scholarship that not only explains the context of Lincoln in his time, but connects Lincoln's untold stories with those conversations we are still having today.

A powerful example of this work is our annual Lincoln Ideas Forum. Developed in 2015 in commemoration of the 150th anniversary of Lincoln's last ride to the Cottage, we brought the popular event back for a second year to examine the impact of Lincoln's life's work on today's lived experience. Bringing leaders in the fields of human trafficking prevention, economics, peacebuilding, and reconciliation to the Cottage for a free public program, we used the Lincoln Ideas Forum to create an ongoing dialogue about how issues of the 19th century are and are not still relevant and how we might use this knowledge and these frameworks to collaborate to create a promising future.





PRESENTING AT THE
LINCOLN IDEAS FORUM WAS
INSPIRING AND
INVIGORATING. PRESIDENT
LINCOLN'S COTTAGE IS
DOING GREAT THINGS FOR
MUSEUMS AND THE NATION.

99

- TED MARIS-WOLF 2016 LINCOLN IDEAS FORUM MODERATOR

PRESERVE TANGIBLE CONNECTIONS TO THE PAST





I GOT CHILLS WHEN I
LAID MY HAND UPON
THE STAIR RAILING
AS I ASCENDED
FROM THE BOTTOM
FLOOR ...TO CONNECT
WITH THIS GIANT OF
A MAN WHO HAD
SUCH AN IMPACT ON
OUR COUNTRY.

- VISITOR ON A GUIDED TOUR

At President Lincoln's Cottage, we see preservation as essential to our vision that the world will meet the true Lincoln and continue his fight for freedom. By preserving to the highest standards the space Lincoln

inhabited daily while wrestling with our country's most difficult challenges, we not only make the site available to the public today, we ensure it is a beacon of hope for all who seek to take up Lincoln's unfinished work.

Our work to preserve and maintain President Lincoln's Cottage and the adjacent Robert H. Smith Visitor Education Center is exemplified by our accomplishments this past year. In particular, the choices we made around replacing the well-worn cocoa matting on the floors of the Cottage are in service of our commitment to preserve the physical space in a way consistent with the story of the man who lived here. By choosing a product guaranteed to be made without slave labor, we paid homage both to the look and feel of the Cottage during the Lincoln era as well as the important ideas that were nurtured during Lincoln's time here.

Guests on a private tour touch the original banister

ADVANCE BIG IDEAS

While in residence at the Cottage, Abraham Lincoln developed and signed some of the country's most seminal documents, including the Gettysburg Address, his 1864 Act to Encourage Immigration, and most notably, the Emancipation Proclamation. Being here allowed Lincoln the space to both reflect and create, as well as the opportunity to interact with citizens who he might not otherwise get to meet – self-emancipated men, women, and children; veterans in residence at the Soldiers' Home; and DC residents he encountered along his daily commute. We take up Lincoln's fight for freedom as our own, using the history of the space as a means to engage visitors and



SOS participants and PLC staff pose with Ambassador Susan Coppedge and the Presidential Medal at the White House, October, 2016

participants in conversations about change today, and encourage them to be active and engaged citizens.

Our innovative Students Opposing Slavery program is a prime example of how we advance big ideas. In 2016, the program won multiple national awards, including the Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons and the prestigious American Alliance of Museums EdCom award for innovation in museum education. Students and staff for the program also attended the Laureates and Leaders for Children Summit in New Delhi, India. Meeting with leaders from all over the world, such as His Holiness the Dalai Lama and 2014 Nobel Peace Prize winner Kailash Satyarthi, we shared our work to advance efforts to end slavery.

PRESIDENT LINCOLN'S COTTAGE STATEMENT OF ACTIVITIES & CHANGE IN NET ASSETS FOR THE SIX MONTHS ENDED IN JUNE 30, 2016

REVENUE	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
Contributions and grants	\$342,121	\$933,657	\$1,275,778
Admissions and museum store	\$214,511	-	\$214,511
Programs and events income	\$92,744	-	\$92,744
In-kind donations	\$73,071	-	\$73,071
Other revenue	\$1,592	-	\$1,592
Net assets released from donor restricti	ons \$245,000	\$(245,000)	-
TOTAL REVENUE	\$969,039	\$688,657	\$1,657,696
EXPENSES			
Program services	\$630,914	_	\$630,914
General & administrative	\$47,774	_	\$47,774
Fundraising	\$99,049	-	\$99,049
TOTAL EXPENSES	\$777,737	-	\$777,737
Change in net assets Net assets at beginning of period	\$191,302	\$688,657	\$879,959
Transfer of net assets from NTHP	\$1,109,739	\$32,300	\$1,142,039
NET ASSETS AT END OF PERIOD	\$1,301,041	\$720,957	\$2,021,998

THANK YOU

Foundation, Corporate & Government

\$250.000 +

ROBERT H. SMITH FAMILY FOUNDATION

\$50.000 +

DC COMMISSION ON THE ARTS AND HUMANITIES EVERSHEDS SUTHERLAND (US) LLP THE PULVERMANN TRUST

\$25,000 +

KIRKLAND & ELLIS LLP

\$10,000 +

THE NEWBURGER- SCHWARTZ FAMILY FOUNDATION

\$5,000 +

ABRAHAM LINCOLN BICENTENNIAL FOUNDATION
THE GIPSON FAMILY FOUNDATION
THE KIPLINGER FOUNDATION
RICHARD SCHWARTZ FAMILY FOUNDATION
SUGARPLUM TENT COMPANY

\$1,000 +

BROWN-FORMAN CORPORATION THE MALKIN FUND

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\$50.000 +

RUFF AND SUSAN FANT JAMES LYNCH

\$25.000 +

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\$10.000 +

DANIEL AND JUDITH CARMICHAEL DAVID BRUCE SMITH TEFFT AND NANCY SMITH

\$5.000 +

MERRICK AND MELISSA CAREY CANDICE SHY HOOPER THURGOOD MARSHALL, JR DAN AND DEBBY MCGINN RICK AND KAREN MURPHY ERIC AND DOREEN SPIEGEL

\$1.000 +

ANONYMOUS

SAPIENZA BARONE AND BRODIE REMINGTON

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NANCY COPPLE

MARC AND KIMBERLY GOLDWEIN

PAMELA HATFIELD-WELLS

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BARI WINCHELL

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UP TO \$1,000

AIMEE CUSTIS PHOTOGRAPHY
BIALEK'S MUSIC
BOEING
CORCORAN CATERERS
CATERING BY SEASONS
DC BRAU
DESIGN CUISINE
FEDERAL CITY CATERERS
FUND RAISING STRATEGIES, INC
GEICO PHILANTHROPIC FOUNDATION
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LIGHTHOUSE YOGA CENTER
MAIN EVENTS CATERERS
MILITARY ORDER OF THE LOYAL LEGION
OF THE UNITED STATES
OCCASIONS CATERERS
PETWORTH CITIZEN
RSVP CATERING
SCHOOLFIRST FEDERAL CREDIT UNION
TIMBER PIZZA

UNITED WAY, NATIONAL CAPITAL AREA



A student acts as a Union Soldier (Bruce Guthrie)

UP TO \$1,000

Anonymous Jim Abbott Zak Adams Lisa Aguilera del Puerto Marc Albert Jamie Albright Stephen Alderman Jeremy Alward Jacqueline Amthor Matthieu Andre and Emily Kaiser Evanthia Angelo Richard Angelo Michelle Antenesse Morris Antonelli Alan and Susan Apter Felipe Aquino

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Christopher Barr and Patricia Jayne

Danielle Barrios Thomas Barry Becky Bartness Bob Bauer Jeff Beach and Janelle Clark Benjamin Beaury Barbara Bemis Jessica Bennett Denise Benskin Barbara Berlin

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Lyndea Brown

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Debra Cagan
Harley Cahen
Denis Cainero
Margaret Camomile
Dale Campbell and Lynn Leverty

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Yvette Cano-Adams
Lorena Carlson

Lorena Carlson
Burrus Carnahan
Albert Caron, Jr.
Dana Carroll
Sue Carruthers
Peter Carter
Ruth Carter
Michael Cavey

James and Karen Chamberlain Christopher Chambers

Alka Chandna Martha Child Katherine Chon

THANK YOU

UP TO \$1,000 continued

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AND CONNECT WITH LINCOLN THROUGH HIS UNTOLD STORIES.

VISION

MEET THE TRUE LINCOLN AND CONTINUE HIS FIGHT FOR FREEDOM.





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