

# PRESIDENT LINCOLN'S COTTAGE







## President Lincoln's Cottage is a home for brave ideas.

**About Us** For over a quarter of his Presidency, Abraham Lincoln lived on a picturesque hilltop in Northwest Washington, D.C., while making some of his most critical decisions. While in residence at the Cottage, Lincoln visited with wounded soldiers, spent time with self-emancipated men, women and children, and developed the Emancipation Proclamation. The human cost of the Civil War surrounded him, undoubtedly impacted his thinking, and strengthened his resolve to challenge the status quo. Through innovative guided tours, exhibits and programs, we use Lincoln's example to inspire visitors to take their own path to greatness, and preserve this place as an authentic, tangible connection to the past and a beacon of hope for all who take up Lincoln's unfinished work.

**Vision** Meet the true Lincoln and continue his fight for freedom.

**Mission** Bring the world to "the Cradle of the Emancipation Proclamation" and connect with Lincoln through his untold stories.

## Our Operations and Governance

President Lincoln's Cottage and the adjacent Robert H. Smith Visitor Education Center are operated through a 50-year cooperative agreement and lease agreement, respectively, with the Armed Forces Retirement Home (AFRH), an independent federal agency. The Cottage and Visitor Center are situated on the northern tip of the 256-acre AFRH campus.

The Cottage and 2.3 surrounding acres were declared a National Monument by President Clinton in 2000, and following an eight-year restoration by the National Trust for Historic Preservation, a DC-based nonprofit, President Lincoln's Cottage opened to the public in 2008. Despite being the only National Monument that does not receive federal financial operating support, and despite

*"It is where Lincoln lived and worked, where his son played and his wife found solace, where ideas took shape and his last, best hopes for America took flight."  
-President Bill Clinton*

lacking an endowment, President Lincoln's Cottage has a track record of balancing its budget by cultivating diverse income streams, including individual, foundation and corporate contributions, admissions, site rentals, shop sales, and memberships. Since opening, President Lincoln's Cottage has also received significant financial support and guidance from its advisory Site Council, which in 2016 transitioned to a Board of Directors when, in collaboration with the National Trust for Historic Preservation, its founding parent organization, the site became an independent legal entity.

In addition to its status as a National Monument, President Lincoln's Cottage is part of a National Historic Landmark, which includes three other structures currently used and managed by the Armed Forces Retirement Home. The adjacent Robert H. Smith Visitor Education Center, a beautiful Beaux-Arts building originally constructed in 1905 to serve as administrative offices for the Home, was sustainably rehabilitated by the National Trust in 2008. The building was awarded LEED Gold certification in 2009 and is listed as a contributing historic feature in the AFRH National Historic District.





# Our Programs and Audience

Our target audience is the general public, and includes adult groups, school groups, and families. Though we have welcomed visitors from all 50 states and dozens of countries, most (over 60%) of our over 180,000 visitors come from the DC metropolitan area. In fulfillment of our mission, we share groundbreaking scholarship, preserve tangible connections to the past, advance big ideas, connect with communities, and educate through innovative and award-winning programs.

## Share Groundbreaking Scholarship



President Lincoln’s Cottage is a nontraditional “museum of ideas” that takes an unconventional look at Lincoln and engages our audience in groundbreaking scholarship and historical debates over human rights and cultural issues that are still relevant today. We do this across programs and for all ages, whether the scholarship is produced by our own staff, the experts of our Scholarly Advisory Group, or other experts and scholars we engage with in various fields and professions. For example, since opening in 2008, the Cottage has hosted a series of “Cottage Conversations” each year, bringing authors

of recently published works to the community to discuss topics relevant to our work. In 2013, we collaborated with the U.S. Commission on Civil Rights and our Scholarly Advisors to create a collection of essays and a symposium on the Emancipation Proclamation at its 150th anniversary. Our quarterly [e-newsletter](#) also shares original scholarship with our 20,000+ subscribers.

## Preserve Tangible Connections to the Past

Since opening in 2008, we have invested over \$1 million in the direct preservation, restoration, and maintenance of the buildings and grounds – on top of the \$17 million invested overall in the capital project – to keep President Lincoln’s Cottage preserved and accessible for the public. In 2014 alone, we restored the Robert H. Smith Visitor Education Center’s original Spanish-style tile roof, and repaired and treated with limewash the exterior of President Lincoln’s Cottage, which had stucco damage attributable to a series of uncommon events, including an earthquake. We have also engaged an expert who specializes in architectural finishes and mural paintings to document, analyze and stabilize damaged plaster and decorative paint in the vestibule of President Lincoln’s Cottage, which will shed light on the appearance of the vestibule during Lincoln’s time here.



## Advance Big Ideas

Springing from our efforts to demonstrate the unbroken connection between President Lincoln’s ideas and actions and modern-day issues of human rights, we have hosted summits with partners on issues ranging from parity in what sites are deemed worthy of preservation to outlining a vision to end modern slavery in our world today. We have also developed programs, such as [Students Opposing Slavery](#) (SOS) which grew from a project originally created by and for students. In the two years since our education department took on this initiative, we have hosted 60 teenagers from 12 countries at President Lincoln’s Cottage for our annual international summit. The students are immersed in the history here and learn more about modern slavery. Through internships, working sessions, and content-driven workshops led by experts in the field, these student leaders have developed campaigns to raise awareness of human trafficking in their communities.



## Connect with Diverse Communities



In addition to our tours and exhibits, we have developed other signature, annual public programs that open this beautiful, historic campus to the community, including a free Family Day, now attended by over 1,000 people, a Freedom 5K, which last year featured running icon and Olympic champion Joan Benoit Samuelson, a Youth Naturalization Ceremony hosted inside President Lincoln’s Cottage by the U.S. Citizenship and Immigration Services, and Memorial Day and Black History Month commemorations in partnership with the Armed Forces Retirement Home.

These events allow the public to experience the historic grounds in new and different ways. Visitors gain new understanding about the vital part of American history that unfolded here and its relation to freedom today, as well as the heroism of over 500 resident military veterans and thousands of servicemen and women buried at the adjacent national cemetery.



Empower Through Innovative Education

Education programs, guided tours, and exhibit activities are offered for students in kindergarten-12th grade, college, and graduate school as well as to teachers. Our interactive programs inspire participants to consider the impact of Abraham Lincoln’s exemplary leadership and character on their lives, and to view his example as a model for their own creative ideas and problem solving skills. For example, in the award-winning *Lincoln’s Toughest Decisions* program, students use touch screen monitors to explore historical documents and recreate the heated discussions that President Lincoln had with his Cabinet over emancipation.



Our education work is grounded in our core visitor experience, the multimedia-rich guided tour of President Lincoln’s Cottage, which is offered 362 days per year. The tour explores Lincoln’s ideas and places his experience here within the larger context of the Civil War and America’s struggle to reconcile competing definitions of liberty and equality. Our highly-trained, passionate staff of Historical Interpreters lead intimate tours from start to finish, during which visitors are able to interact with the house and viewshed much as Lincoln did. We augment the visitor experience with carefully curated audio and visuals coordinated through a unique, innovative, award-winning tablet application.



Recognition

President Lincoln’s Cottage continues to move to the forefront of great cultural institutions in Washington, DC. We have received numerous awards and honors for our preservation, interpretation, and education efforts nearly every year since opening, including:

- Leadership in History Award, American Association of State and Local History, for our tour technology (2015)
- Certificate of Excellence, TripAdvisor, for outstanding visitor reviews (2014, 2015)
- Gold MUSE Award, American Alliance of Museums, for our tour technology platform (2014)
- Best of Groupon designation for outstanding visitor reviews (2014)
- Global Design Merit Award, Society for Experiential Graphic Design, for our special exhibit *Can You Walk Away?* (2013)
- Leadership in History Award, American Association of State and Local History, for our special exhibit *Can You Walk Away?* (2013)
- Platinum Award, US Distance Learning Association, for *Lincoln’s Toughest Decisions: Debating Emancipation Online* (2010)
- Volk Award, The Lincoln Forum, for excellence in advancing Lincoln history and preserving his memory (2009)
- Project of the Year, U.S. Green Building Council National Capitol Region (2009)
- Preservation Award, the Victorian Society in America, for the quality of the restoration of President Lincoln’s Cottage (2009)
- Silver MUSE Award, American Alliance of Museums, for *Lincoln’s Toughest Decisions* (2008)
- Excellence in Design Award for Restoration and Renovation, Executive Office of the Mayor, for the exemplary restoration of President Lincoln’s Cottage and renovation of the Visitor Education Center (2008)

Our special exhibit on human trafficking, *Can You Walk Away?*, was also endorsed by a former First Lady. Recently, the U.S. Department of Education praised Students Opposing Slavery (SOS) as “the best example of youth engagement in the anti-trafficking movement” and asked President Lincoln’s Cottage and our SOS abolitionists to participate in a series of awareness-raising campaigns targeted for youth around the world.



“That exhibit changed me substantively. I’m different as a result.”  
-Dave McIntire, Educator



## Press

President Lincoln's Cottage has been covered by prominent media outlets in the United States and abroad, including *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *The Los Angeles Times*, the *Chicago Tribune*, *USA Today*, E! Entertainment News, The Huffington Post, the *Associated Press*, BBC, *The Telegraph* (Calcutta), PBS, CNN, C-SPAN, NPR, History (formerly The History Channel), ABC News, CBS News, NBC News, Fox News, and Voice of America in multiple languages.

Each day more people from around the world discover the importance and modern relevance of President Lincoln's Cottage. Underscoring our recent momentum, in February 2014 our bronze Lincoln sculpture was featured on the cover of *Washingtonian* magazine.



***"The cottage is known as the place where Lincoln developed the Emancipation Proclamation and... served as bookends for the Civil War — Lincoln first visited the grounds three days after his inauguration and last rode out to the site the day before his assassination."***

-USA Today, "Prince Charles Meets Obama, Tours Lincoln Cottage." March 2015

***"[President Lincoln's Cottage is] where Lincoln and his family found sanctuary during the grueling war years... From this site, Lincoln made some of the momentous decisions that affected his presidency, including the development of the Emancipation Proclamation."***

-The New York Times, "Times Journeys: The Road To Gettysburg." December 2014

***"The hilltop mansion where Honest Abe drafted the Emancipation Proclamation and coordinated much of the North's military deployment during the Civil War, Lincoln's summer White House opened to the public as a museum after a \$15 million restoration."***

Travel +Leisure, "Definitive Guide to Washington, D.C." January 2013

***"The Abraham Lincoln-signed copy of [the Emancipation Proclamation] bought by David Rubenstein, managing director of The Carlyle Group, for \$2.1 million earlier this year will be available to the public [at the Cottage]. It's a fitting place for this display: President Lincoln's Cottage... is where he wrote much of the Emancipation Proclamation."***

-The Huffington Post, "David M. Rubenstein's \$2.1 Million Emancipation Proclamation On View At President Lincoln's Cottage." December 2012

## Notable Visitors

President Lincoln's Cottage has welcomed many prominent figures since the restoration began in 2000, including but not limited to Prince Charles and Camilla, President William J. Clinton, First Lady Hillary Rodham Clinton, First Lady Laura Bush, First Lady of the Republic of Korea Kim Yoon-ok, Cabinet Secretaries Colin Powell, Robert Gates, Tom Vilsack, Janet Napolitano, Cokie Roberts, Steve Inskeep, and Ray LaHood, Supreme Court Justices Samuel Alito, Stephen Breyer, and Ruth Bader Ginsburg, British Foreign Secretary William Hague, various other foreign and U.S. ambassadors, members of Congress, leading scholars such as Michael Beschloss, Doris Kearns Goodwin, Harold Holzer, and Henry Louis Gates Jr., and celebrities including Liam Neeson, Sally Field, Alex Trebek, Martha Stewart, Sam Waterston, Mira Sorvino, and Mo'Nique.



***"The Cottage is a real touchstone of history."***  
-Scott Pelley, CBS





## Our Partners

At President Lincoln’s Cottage, we believe in working with a variety of mission-related organizations, large and small, to enrich the story of the Cottage and bring our work to the broadest possible audience. A few examples of organizations we have collaborated with include:



The [Armed Forces Retirement Home \(AFRH\)](#), our host campus, which has continually served as a home for veterans since it was created here in 1851. Our cooperative agreement with AFRH makes it possible to open this piece of federal property to the community and serves as a successful example of a public-private partnership in which President Lincoln’s Cottage, a non-profit, is investing considerable dollars in public land.

The [Civil War Washington Museum Consortium](#), which consists of President Lincoln’s Cottage, Ford’s Theatre Society, Tudor Place Historic House and Garden, and Frederick Douglass National Historic Site. Together we collaborate on multiple week-long teacher workshops each summer, contributing staffing and other resources to the program.

The [U.S. Commission on Civil Rights](#), with whom we produced a 150<sup>th</sup> anniversary [Emancipation Anthology](#) featuring essays by 12 leading scholars.

[Polaris](#), the leading, anti-human trafficking NGO in the United States. President Lincoln’s Cottage engaged Polaris as a content advisor to develop a special exhibit and companion book, *Can You Walk Away?*, that inspired people to engage with the issue of slavery in our country today, 150 years after the Emancipation Proclamation was issued.

The [George Washington University](#), [American University](#), and the [University of Maryland](#), are just a few of the schools and universities President Lincoln’s Cottage partners with to inspire the next generation of historians, preservationists, educators, and activists who view the site as a new model of making history relevant to our lives today.

## Scholarly Advisory Group

[Chris DeRose](#), Chair of the Scholarly Advisory Group, Arizona Special Assistant Attorney General | [Dr. Vernon Burton](#), Clemson University | [Burrus Carnahan](#), George Washington University Law School, Lincoln Group of DC | [Dr. Catherine Clinton](#), University of Texas, San Antonio | [Adam Goodheart](#), Washington College | [Harold Holzer](#), Chairman of Lincoln Bicentennial Foundation, Director Roosevelt House Public Policy Institute at Hunter College | [Michelle Krowl](#), Library of Congress | [Dr. Chandra Manning](#), Radcliffe Institute for Advanced Study | [Dr. Edna Greene Medford](#), Howard University | [Dr. Matthew Pinsker](#), Dickinson College | [Dr. Laura Schiavo](#), George Washington | [Milton Shinberg](#), Shinberg.Levinas | [Dr. Jason Silverman](#), Winthrop University | [Dr. Kenneth Winkle](#), University of Nebraska

## President Lincoln’s Cottage Board 2016

### Mr. Lester G. “Ruff” Fant III, Chairman

Mr. Ruff Fant, Chairman of President Lincoln’s Cottage, joined the Advisory Board in 2009 and has served as Chairman since 2011. He is founder and chairman of TowPath Partners, a Washington, DC-based specialty finance company. A practicing attorney for more than 30 years, Mr. Fant has substantial experience in federal taxation, corporate transactions, corporate finance, governance, and organizational structure. Mr. Fant’s generosity and leadership have paved the road to independent governance for the site.



Mr. Fant graduated cum laude from Harvard Law School in 1966. He received his undergraduate degree, with honors in English, from Vanderbilt University, where he served as president of the University’s Honor Council. While serving as a captain in the Marine Corps, he was awarded the Navy Achievement Medal and the American Bar Association Award for Professional Merit. He served as adjunct professor at Georgetown University Law Center, teaching an advanced course in corporate taxation and ethics in the graduate program from 1978-1996.

Mr. Fant is a Trustee of Sidwell Friends School in Washington DC and a member of the Dean’s Advisory Board at Harvard Law School. He is also a Trustee and former Chairman of the Civil War Trust.

### Dr. Jean Baderschneider

Dr. Baderschneider is the inaugural CEO of the Fund to End Slavery, which has a mission to catalyze and coordinate a global strategy with the outcome that slavery is no longer a sustainable element of society. She joined the President Lincoln’s Cottage Advisory Board in 2013. Dr. Baderschneider was instrumental in launching the site’s Students Opposing Slavery International Summit, which in its second year served 30 students from 8 countries.



With 35 years of experience, Dr. Baderschneider retired from ExxonMobil in 2013 where she was Vice-President, Global Procurement. She had global responsibility for all procurement, strategic sourcing, supply chain management, warehousing and accounts payables. Dr. Baderschneider has been responsible for operations all over the world, particularly in Africa, Middle East and Asia. She has a deep understanding of high-risk operations/locations and complex partnerships.

Dr. Baderschneider served as the Chair of the Global Leadership Council and a member of the Board of Trustees of Polaris, an organization focused on a global anti-human trafficking strategy. She also served on the Boards of Trustees of Made in a Free World, which is currently engaging the business community in a supply chain risk assessment initiative, and Verite, a leading supply chain assessment organization. She recently became an Operating Partner and Member of the Advisory Board of Tau Investment Management, focused on transformation of global supply chains.

Dr. Baderschneider is an Advisory Council member of the Ford Theatre. In addition, she is on the Board of Trustees of the Maret School in Washington, D.C. She is a member of the Advisory Council of the ILR School at Cornell University and a long time member of Cornell's President's Council of Cornell Women. Dr. Baderschneider has a Masters degree from University of Michigan and a Ph.D. from Cornell University. She is the recipient of Cornell's 2013 Jerome Alpern Award and Nomi Network's 2013 Corporate Social Responsibility Award.

### Mr. Mac Carey

Mr. Merrick Carey is CEO and founder of the Lexington Institute, a public policy think tank established in 1998 and based in Arlington, Virginia. The Institute runs research, press efforts and policy forums to advance democratic capitalism and a strong national defense. Carey is also a partner in the consulting firm Source Associates, and serves on the boards of the Advanced Technology Systems Company and President Lincoln's Cottage.



During the 1980s, Carey was Press Secretary to Representative Jack Kemp, Chief of Staff to Representative James Courter, and Director of Intergovernmental Affairs for New Jersey Governor Thomas Kean. From 1990-1993, Carey was Executive Vice President of the international economic advisory firm Johnson Smick International. He also served from 1989 through 1996 as an Intelligence Officer in the United States Naval Reserve and was a mobilized reservist for Operations Desert Shield and Desert Storm (to Navy Headquarters, Europe), as well as an Air Intelligence Officer in 1996 preparing missions and flying with VP-11 in support of Operation Decisive Edge over Bosnia.

Carey has been published in Barron's, Proceedings, the Richmond Times Dispatch, The San Diego Union Tribune, and numerous other publications. He has lectured at the Naval War College, Marine Corps University, George Washington University, the Heritage Foundation, and many business and government forums.

Carey has a B. A. in History and Political Science from Drew University in Madison, New Jersey. He is married to the former Melissa Coggeshall, and they have a 23 year old son, Randy, a 21 year old daughter, Ellen, and an 12 year old son, Merrick. They live in Arlington, Virginia.

### Pastor John Goodloe

Pastor John Goodloe has been a part of the President Lincoln's Cottage Advisory Board since February 2007. He currently serves as a community liaison for the Cottage and has been a supportive bridge between the Cottage and the surrounding Armed Forces Retirement Home residents and neighboring community. Pastor Goodloe first became involved with the site during the capital restoration. His insights and guidance have ensured a strong, vibrant relationship between President Lincoln's Cottage and the Armed Forces Retirement Home.

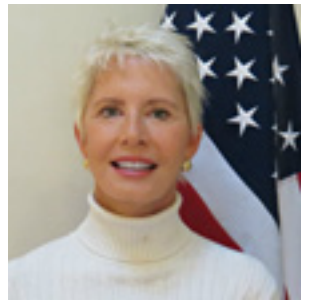


In 1996, after more than 26 years as an educator, Pastor Goodloe retired from his position as a middle school principal in the Montgomery County Public School System in Maryland to engage in all-time ministry. He had also served as an English teacher at the junior and senior high school levels, as a counselor at these same levels, and as the supervisor of guidance services at the county level.

Pastor Goodloe currently serves as chaplain for the Armed Forces Retirement Home and as leader of the Victory Church of Jesus Christ in Washington, DC. He was called into the ministry in 1975 while serving on active duty as an officer in the U.S. Navy Reserve. He preached his initial sermon in January 1976 at the Mount Gilead Baptist Church in DC. His position in the ministry, for him, is the greatest office that he could ever hold.

### Ms. Candice Shy Hooper

Ms. Candice Hooper became a member of the Advisory Board of President Lincoln's Cottage in February 2007. In 2014 she became the face of a bequest campaign benefiting President Lincoln's Cottage. During her years as a board member, she has helped introduce the Cottage to groups from corporations to the Congressional Black Caucus to the crew of the USS Abraham Lincoln.



Ms. Hooper served as a press secretary and legislative assistant to the late Texas Congressman Charlie Wilson before becoming vice president of Enserch Corporation, a multinational energy company. She then joined a major New York law firm as legislative counsel in its Washington, DC office. With her husband, Ms. Hooper later founded the lobbying firm Hooper Hooper & Owen.

Ms. Hooper holds a journalism degree from the University of Illinois, a law degree from Georgetown University and a Master of Arts degree in history from George Washington University. She has lectured at the United States Naval Academy and at conferences of the Society for Military History, Southern Historical Association, and the Film & History Association. She currently serves as President of the Johann Fust Library Foundation in Boca Grande, Florida, and on the advisory committee of the Ulysses and Julia Grant Home in Detroit, Michigan. She is also working on a book project, titled *Lincoln's Generals' Wives: Four Women Who Influenced the Course of the Civil War—for Better and for Worse*.

### Mr. Michael Kahn, President

Mr. Michael Kahn joined the President Lincoln's Cottage Advisory Board in 2009. He is the author of numerous articles and three books relating to the history of politics and political cartoons and frequently lectures and teaches on these subjects. He is also an attorney, businessman, and charitable and private company board member.





His association with the Cottage has included loaning items from his collection for a 2009 special exhibit, facilitating collaboration with the US Commission on Civil Rights as part of the site’s activities to commemorate the 150th anniversary of the Emancipation Proclamation and participating in many other Cottage activities. Mr. Kahn has also held numerous governmental appointments including serving as a chair on the California ISO Board of Governors, the California Green Team, California Electricity Oversight Board, and the California State Commission on Judicial Performance.

Mr. Kahn received a BA from UCLA, Magna Cum Laude, Phi Beta Kappa, and a JD (law review editor) and an MA in political science from Stanford University where he was also a PhD candidate. He clerked on the 9th Circuit Court of Appeals for Judge Ben C. Duniway. During his forty plus year legal career, Mr. Kahn, a member of the American Law Institute, was the lead trial lawyer in numerous high profile matters and has been recognized by a wide variety of journals, publications and newspapers as one of the leading lawyers of his generation.

**Dr. James J. Lynch, Treasurer**

Dr. Jim Lynch joined the Advisory Board in 2009. He is the president and CEO of Social & Scientific Systems. While serving on President Lincoln’s Cottage Advisory Board, he was among the first to make a bequest to the site, and his leadership and generosity have been essential to process of determining the feasibility of independent governance for the site.



Dr. Lynch is a member of the board of Social & Scientific Systems, and is also on the board of directors of Hager Sharp and of Hope Connections for Cancer Support. He has served on the board of directors of the Greater Silver Spring Chamber of Commerce (GSSCC), the Professional Services Council (PSC), the Technology Council of Maryland, and Hearts & Homes for Youth.

Dr. Lynch received PSC’s Outstanding Service Award in 2003. He is a graduate of Leadership Greater Washington’s Class of 2004 and holds a Ph.D. in English from the University of Texas. He taught writing at the university level for 13 years and is the author of several publications.

**Mr. Richard G. Murphy Jr., Secretary**

Mr. Rick Murphy has been a member of the President Lincoln’s Cottage Advisory Board since 2009. He is a partner at Sutherland Asbill & Brennan LLP, a large, multi-office law firm. While on the Board, Mr. Murphy has provided counsel and support for the creation of a new tax exempt organization that will operate the site.



During the course of his career, Mr. Murphy has been an executive officer and member of the Board of Directors of a regional bank holding company, and has resided in both the Atlanta and Washington offices of his law firm. He has represented clients in, among others, the financial

services, telecommunications, nuclear power, and transportation industries.

Mr. Murphy is currently co-leader of Sutherland’s litigation practice group and serves as Partner in Charge of the firm’s Washington office. The senior litigator on Sutherland’s Bankruptcy & Creditors’ Rights team, Mr. Murphy is also a member of Sutherland’s Crisis Management and Complex Litigation team, which defends clients facing challenges on multiple fronts. He obtained an AB in history from Brown University and a JD from the Vanderbilt University School of Law.

**Mr. David Bruce Smith**

Mr. David Bruce Smith has been a member of the President Lincoln’s Cottage Advisory Board since 2012. He is an author, real estate developer, and editor in chief/publisher of Crystal City Magazine. Mr. Smith and his family were amongst the earliest supporters of developing President Lincoln’s Cottage for the public. The Robert H. Smith Visitor Education Center bears his late father’s name, in recognition of the great leadership he provided in supporting the capital restoration of the site.



Mr. Smith established a scholarship fund for undergraduate students at George Washington University, and in 2009 he helped establish “Jewish Literature Live” at GW. In 2009 the Gettysburg Foundation began the David Bruce Smith Education Initiative, a decade of public programs and educational opportunities that highlight Abraham Lincoln’s presidency and legacy. He received the Ottenstein Award for Community Service in 2012 and the Hymen Goldman Humanitarian award in 2013, as well as an honorary fellowship from Hebrew University in Jerusalem. Mr. Smith became a member of the foundation board at the Virginia Museum of Fine Arts in 2014.

Mr. Smith has a bachelor’s degree in American literature from George Washington University and a master’s in journalism from New York University. He is the author of 11 books and has most recently created “The Grateful American™ Series” – an interactive multimedia program designed to restore enthusiasm for American history in children, which he also hosts.

**Mr. Tefft Smith**

Mr. Tefft Smith has been a member of the President Lincoln’s Cottage Advisory Board since 2009. Mr. Smith is a lawyer originally from Illinois, now residing in Washington, D.C. He has long regarded Abraham Lincoln as his personal hero and role model for conducting one’s life in a humble, yet firm and committed way. Mr. Smith has collected many books, sculptures and other items about the President, several pieces of which have variously been displayed during exhibitions at the Cottage. Since joining the PLC Board, Mr. Smith has been a significant contributor to, an active promoter of, and fundraiser for the Cottage.



Mr. Smith is now Of Counsel to Kirkland & Ellis LLP, a large international law firm, with offices in



Chicago, Washington and elsewhere in the U.S., Europe and Asia. Mr. Smith was a partner in the Firm for over 40 years, starting in the Chicago office and moving to the DC Office, then becoming involved with the PLC. Mr. Smith was for many years the Partner-in-Charge of Kirkland’s Antitrust and Competition Law Practice Group. He has tried and argued cases before judges and juries throughout the United States, including in the United States Supreme Court, and has handled matters before the European Competition Commission. Mr. Smith received a BA in history from Brown University and a JD from the University Of Chicago School Of Law.

**Mr. Eric Spiegel**

Mr. Eric Spiegel is the President and CEO of Siemens USA and is responsible for growing the U.S. business in the company’s largest market. With over \$25 billion in sales including exports and approximately 53,000 employees in the U.S., Siemens provides leading technology and solutions for more affordable and efficient healthcare, the growing demands of cities and the nation’s infrastructure needs, cleaner sources of energy production, and industrial productivity. Siemens has over 25 major manufacturing sites across the U.S. and is represented in all 50 states.



Mr. Spiegel joined Siemens in January 2010 after 25 years of global consulting as a Senior Partner and Global Business Leader at Booz Allen Hamilton. He has extensive experience with companies and other institutions in the oil and gas, power, chemicals, water, industrial and automotive industries.

A graduate of Harvard University and the Tuck School of Business at Dartmouth College, Mr. Spiegel is the Chairman of Ford’s Theatre Society Board in Washington, D.C. and a member of The Board of Overseers at Dartmouth’s Tuck School of Business and the Board of Trustees at Rollins College. He is also a Director of Liberty Mutual Holding Company, Inc., Vice Chair of the Education and Workforce Committee at the Business Roundtable, and a member of the President’s Advanced Manufacturing Partnership Steering Committee. Mr. Spiegel co-authored the 2009 book *Energy Shift: Game-changing Options for Fueling the Future*.

**Mr. Jim Tennies**

Mr. Jim Tennies is President of InCap Group, Inc., an investment banking firm. InCap Group provides M&A advice, capital raising services, valuations, and fairness and fiduciary opinions to financial services companies, including asset managers, wealth managers, mutual fund sponsors, FinTech companies, securities brokers, hybrid broker-dealers/investment advisors and bank trust departments. He joined President Lincoln’s Cottage advisory board in 2015, and has generously sponsored the Cottage Conversation speaker series since 2013.



Prior to joining InCap, Mr. Tennies was the Chief Administrative Officer of Legg Mason’s Asset Management operations. During his tenure there, Legg Mason’s assets under management increased by more than six-fold and the firm was transformed from a regional broker-dealer and asset manager to one of the 20 largest asset management firms in the U.S. Mr. Tennies’ responsibilities included oversight of Legg Mason’s Asset Management businesses, M&A activity and product launches.

Mr. Tennies has served on the Board of the Forum for Investor Advice and has been a member of Institutional Investor’s International Mutual Fund Institute. He has also served on the Board of the Historic Charles Street Association. Mr. Tennies is a graduate of Yale Law School (Editor of the Yale Law Journal) and Franklin & Marshall College (Phi Beta Kappa with Departmental Honors in Government and History). He has also taught the Mergers and Acquisitions course at the University of Maryland School Of Law.

**Mr. Tom Cassidy, Ex-Officio:  
National Trust for Historic Preservation Representative**

Tom Cassidy is Vice President of Government Relations and Policy for the National Trust for Historic Preservation, a position he has held since August, 2011. He is responsible for the overall direction and management of the National Trust’s government relations agenda, including funding for the Historic Preservation Fund, transportation programs, and the cultural and historic programs of federal land management agencies. He also oversees the National Trust’s policy agenda to protect and enhance the Historic Rehabilitation Tax Credit, the most significant federal investment in historic preservation.



Prior to joining the National Trust, Tom worked for The Nature Conservancy as its Director of Federal Land Programs for more than 12 years. In that capacity, he was responsible for representing the Conservancy on a variety of conservation issues before the Department of the Interior, United States Forest Service and Congress. His responsibilities included securing federal funding for priority Conservancy land acquisition projects through the Land and Water Conservation Fund, Forest Legacy and other programs.

Prior to joining the Conservancy, Tom spent nearly a decade with American Rivers where he served as General Counsel. He was responsible for a number of national campaigns, including successful efforts to protect Yellowstone National Park and Glacier Bay National Park from large mining proposals, and numerous legislative, administrative and judicial actions involving the National Wild and Scenic Rivers system.

Tom has also been an attorney in private practice.



**Mr. Justin Seffens, Ex-officio:  
Armed Forces Retirement Home Representative**

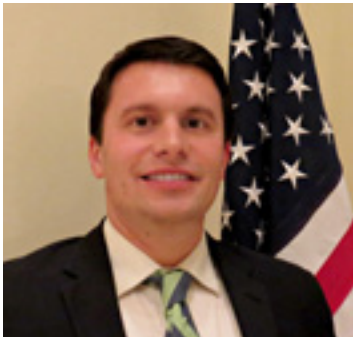
Mr. Justin Seffens, the Corporate Facilities Manager for the Armed Forces Retirement Home, is responsible for providing Agency-level oversight and guidance regarding the operation, management, and use of campus facilities. In that capacity, he also serves a number of roles, including that of the Agency’s Building Code Authority, responsible for building permits or other approvals related to standards, codes, and property management regulations pertinent to the Home; Federal Preservation Officer, responsible for coordinating activities under the National Historic Preservation Act of 1966, including nominating properties to the National Register; Senior Real Property Officer, responsible for monitoring the Agency’s real property assets; Senior Sustainability Officer, responsible for preparing, submitting, and implementing a multi-year federally mandated Strategic Sustainability Performance Plan, including a host of reduction targets and inventory of greenhouse gas emissions, and monitoring the Agency’s performance and progress in implementing the Plan; Lease Manager, responsible for ensuring maximum occupancy of rentable space and managing tenant needs and repair issues; and Master Planner, responsible for implementing a Capital Improvement Plan and Master Plan and oversight pertinent to compliance with the National Environmental Policy Act.



Originally from Sterlington, Louisiana, a small town of less than 2,000, Justin Seffens currently resides in Brambleton, Virginia with his wife and two daughters.

**Mr. Chris DeRose, Representative: Scholarly Advisors**

Mr. Chris DeRose is an American historian, author, professor of law, and political strategist. He became the chairman of the Scholarly Advisors for President Lincoln’s Cottage in 2014. He is a recurring speaker for the Cottage Conversations Program, was a featured guest at the first Lincoln Luncheon for supporters, and has contributed his talents to numerous humanities programs and projects at the site.



For the past 19 years, Mr. DeRose has served as a political strategist for candidates up and down the ballot and across five different states. Recent highlights include serving as Director of Election Day Operations for the former Governor of Virginia and as campaign manager for a U.S. Congressman from Wisconsin. Mr. DeRose is a bestselling and award winning author of several books including *The Presidents’ War: Six American Presidents and the Civil War That Divided Them* and *Congressman Lincoln: The Making of America’s Greatest President*.

A graduate of Pepperdine University School of Law, Mr. DeRose was previously a Professor of Law at Arizona Summit Law School where he taught Constitutional Law, International Law,

and Election Law/Voting Rights. Previous to that he was in private practice, where notable representations included a pro bono case which reversed a wrongful criminal conviction on constitutional grounds, and the high profile defense of a police chief who faced termination for arresting a politically connected politician.

A resident of Phoenix, Mr. DeRose volunteers locally on a number of boards and commissions, including that of Phoenix Collegiate Academy, an inner city charter school delivering the dream of a college education to a 99% Title I student body. He is a member of the Abraham Lincoln Association.

**Mr. Richard Moe, Honorary Member**

Mr. Richard Moe, a lawyer and author, joined the President Lincoln’s Cottage Advisory Board in 2009. As president of the National Trust for Historic Preservation from 1993 to 2010, he led the 10-year effort to restore and open President Lincoln’s Cottage to the public, and played a critical role in securing the site’s National Monument designation, granted by President William J. Clinton in 2000, and funding for the site’s restoration and interpretation.



Mr. Moe’s experience includes distinguished careers in government, historic preservation, and law. He served as Chief of Staff to the Vice President of the United States during Walter Mondale’s term, was a partner at the law firm Davis Polk & Wardwell, and served as president of the National Trust for Historic Preservation until 2010. In 2007 Mr. Moe was awarded the Vincent Scully Prize in recognition of his contributions to the built environment. That same year he received the Theodore Roosevelt-Woodrow Wilson Award from the American Historical Association. In 2013 he was awarded the National Trust’s Crowninshield award for lifetime achievement in historic preservation; he said that bringing President Lincoln’s Cottage back to its original condition and opening it to the public was one of his proudest achievements during his 17 years at the Trust.

Mr. Moe attended Williams College and the University of Minnesota Law School. He is the author of several books, including most recently *Roosevelt’s Second Act: The Election of 1940 and the Politics of War*.



## President Lincoln's Cottage Staff



### Erin Carlson Mast, Executive Director

Erin Carlson Mast is the Executive Director of President Lincoln's Cottage, where she is responsible for strategic development, stewardship, and interpretation of the site. A staff member since 2003, Erin played an integral role in developing the site for the 2008 grand opening. In her previous role as Curator, Erin spearheaded numerous grants and projects that won national awards from AAM and the USDLA. Since assuming the directorship in 2010, Erin has led the site through a new strategic plan and seminal Civil War Sesquicentennial events and partnerships. She has contributed to a variety of publications including, *Museums of Ideas: Commitment and Conflict* (Museums Etc, 2011), *Forum Journal* and *History News*. Erin received her MA in Museum Studies from The George Washington University and BA in History from the Ohio University Honors Tutorial College.

Nora Cobo, Associate Director for Development | Jamie Cooper, Museum Store Coordinator | Curtis Harris, Marketing and Membership Coordinator | Callie Hawkins, Associate Director for Programs | Zach Klitzman, Executive Assistant | Jeffrey Larry, Preservation Manager | Michelle Martz, Program Coordinator | Sahand Miraminy, Events Coordinator



*This historic photo from the Todd Family photo album is merged with a contemporary image of President Lincoln's Cottage.*

## PRESIDENT LINCOLN'S COTTAGE

Upshur Street at Rock Creek Church Road NW  
Washington, D.C. 20011

[www.lincolncottage.org](http://www.lincolncottage.org) | [LincolnCottage@lincolncottage.org](mailto:LincolnCottage@lincolncottage.org) | 202-829-0436