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## Teenagers Raise Awareness of Human Trafficking with #WhatlWouldMiss Campaign

Groundbreaking public-private partnership with President Lincoln's Cottage, the U.S. Department of Health and Human Services, and the U.S. Department of Education inspires teenagers – one of the most vulnerable demographics to fall victim to human traffickers – to raise awareness of modern slavery through a digital campaign.

**Washington, D.C.** – January is National Human Trafficking Awareness Month, and this year, young people are invited to shed light on this humanitarian crisis within a high-risk population – their peers. #WhatlWouldMiss, a campaign sponsored by President Lincoln's Cottage, the U.S. Department of Health and Human Services, and the U.S. Department of Education, encourages teenagers to think about aspects of their daily lives that they would miss if they were a victim of human trafficking and participate by sharing a post on social media using the contest hashtag (#WhatlWouldMiss). All posts will be judged by a jury of representatives from anti-trafficking organizations. One teenager will win a spot at President Lincoln's Cottage's third annual Students Opposing Slavery (SOS) International Summit in Washington, D.C., and five additional teenagers will receive awards of recognition. More information is available at <a href="https://www.StudentsOpposingSlavery.org/WhatlWouldMiss">www.StudentsOpposingSlavery.org/WhatlWouldMiss</a>.

"Abraham Lincoln's own ideas and policies on emancipation were shaped by his time at Cottage, yet 150 years later, his vision of a nation without slavery has not yet been realized," says Erin Carlson Mast, Executive Director of President Lincoln's Cottage. "President Lincoln's Cottage is committed to continuing Lincoln's fight for freedom, and we are honored to support teenagers as they take up the fight against modern slavery. Our Students Opposing Slavery program uniquely builds on Lincoln's legacy by engaging high school students in human trafficking prevention efforts, and the #WhatlWouldMiss campaign expands the impact of that work to reach teenagers through the channels they use the most."

"It's critical for us to raise awareness of trafficking among adolescents because we know traffickers intentionally target youth," said ACF Acting Assistant Secretary for Children and Families Mark Greenberg. "We're pleased to work with the Department of Education and President Lincoln's Cottage on this campaign to empower and engage youth to be part of the solution."

"It's hard to imagine that such heinous crimes continue to exist today, right here in America," Deborah Delisle, assistant secretary for the Office of Elementary and Secondary Education, said. "Human trafficking robs young people of a life that is filled with hope. The Department stands with its other federal and non-profit partners, such as President Lincoln's Cottage, in helping these young people return to safe, supportive homes and schools."

<u>Campaign instructions and award eligibility</u>: High school students are invited to use the creative medium of their choice – visual art, photography, music, video, poetry etc. – to create a post for Facebook, Instagram, Twitter, Tumblr, Vine, or YouTube. All posts should be anchored by the same hashtag, #WhatIWouldMiss, and will use this as the theme for their post. Additionally, all posts should include a trafficking statistic that corresponds with the subject of their post; statistics are available online at <a href="www.StudentsOpposingSlavery.org/WhatIWouldMiss">www.StudentsOpposingSlavery.org/WhatIWouldMiss</a>. All posts must be shared on the aforementioned social media sites with the hashtag #WhatIWouldMiss by February 28, 2015 in order to be considered for award recognition or the SOS International Summit scholarship.

## #What I Would Miss

What would you miss if your freedom were taken from you?

What would you miss if you were a victim of human trafficking?

## CREATE. SHARE. EMPOWER.

## Sample social media post:



Lincoln's Cottage @LincolnsCottage - now

#WhatlWouldMiss The freedom to hike with my friends. Fact: Human traffickers isolate victims from friends and family.



**About President Lincoln's Cottage:** For over a quarter of Abraham Lincoln's presidency, he lived at the Cottage, on an uplifting hilltop in northwest Washington, D.C. While in residence, President Lincoln made some of his most crucial decisions of the Civil War, visited with wounded soldiers, spent time with self-emancipated men, women and children, and developed the Emancipation Proclamation. His experience of being surrounded by the human cost of war here undoubtedly impacted his thinking and strengthened his resolve to challenge the status quo. Through innovative guided tours, exhibits and programs, we use Lincoln's example to inspire visitors to take their own path to greatness, and preserve this place as an authentic, tangible connection to the past and a beacon of hope for all who take up Lincoln's unfinished work.

President Lincoln's Cottage is a private non-profit located on the grounds of the Armed Forces Retirement Home. The Cottage is recognized as a National Historic Landmark, National Monument, and site of the National Trust for Historic Preservation.

Hours of operation: The Robert H. Smith Visitor Education Center is open 9:30am-4:30pm Monday-Saturday and 10:30am-4:30pm Sunday. Cottage tours are on the hour, 7 days a week. For more information, visit: <a href="https://www.lincolncottage.org">www.lincolncottage.org</a> or call 202-829-0436.

**About the National Trust for Historic Preservation:** The National Trust for Historic Preservation, a privately-funded non-profit organization, works to save America's historic places. The National Trust opened President Lincoln's Cottage to the public in 2008 following an eight-year restoration effort in cooperation with the Armed Forces Retirement Home. For more information, visit: www.preservationnation.org.

To report a tip in the United States or connect with U.S. anti-trafficking services, community members can call The National Human Trafficking Resource Center hotline at: 1-888-373-7888.

**From the Department of Education:** Everyone who is part of the school community— administrators, teachers, bus drivers, maintenance personnel, food service staff, resource officers, and other school community members—has the potential to be an advocate for child victims of human trafficking, but we must learn the indicators of the crime, its warning signs, and how to respond when a student is an apparent victim.

Human Trafficking in America's Schools is a guide for school staff that includes information about risk factors, recruitment, and how to identify trafficking; what to do if you suspect trafficking, including sample school protocols and policies; and other resources and potential partnership opportunities.

You can download a copy of the guide at <a href="http://safesupportivelearning.ed.gov/human-trafficking-americas-schools">http://safesupportivelearning.ed.gov/human-trafficking-americas-schools</a>